

DECEMBER 2019

MUSIC
मुलाकातें

MUSIC FOR
SOCIAL
CHANGE

MUSIC मुलाकाते



FOR JOY, EDUCATION AND GROWTH
AGAINST SOCIAL DISCRIMINATION

MUSIC मुलाकाते

WHO WE ARE

MUSIC MULAKATEIN - *Music Meetings in Hindi* - is a not-for-profit project created by GATECRASH, a music agency based in Mumbai, giving importance to music and arts as a powerful medium in the society.

We want to give or re-give art, artists and artist professionals their place as agents of social change, and give youth a VOICE.

Music and art are entertainment, but it can also be much more: it can improve people's life.

WHAT WE DO

STEP 1 - MUSIC FOR ALL

--> LIVE CONCERTS &
WORKSHOPS IN SLUMS,
ORPHANAGES, RESCUE HOMES,
HOSPITALS

STEP 2 - TRAINING

--> PROFESSIONAL INTERNSHIP
IN MUSIC MANAGEMENT

STEP 3 - EMPOWERING

--> SUPPORT CREATIVE & SOCIAL
YOUNG ENTREPRENEURS

HAPPINESS





HAPPINESS

Music releases dopamine in your brain, and increase happiness, excitement and joy



SOCIAL INTEGRATION

A music event gathers people together and breaks social boundaries



THERAPEUTIC

Music reduces stress, boost immune system and has an overall positive effect on health



EDUCATION

Inspire people and help them feel more self-confident to express oneself, study & learn



MUSIC MULAKATEIN STEP 1 - MUSIC FOR ALL



MUSIC MULAKATEIN

STEP 1 - MUSIC FOR ALL

Since September 2018, we organise concerts or music workshops once or twice a month in Mumbai, in association with NGOs, in community centers in **SLUMS** and in **HOSPITALS**;

--> here's the kind of events we've done so far:

live concerts, drum circles, singing workshops, rap songwriting workshops, music healing sessions, artist collaborations... all across Mumbai in Govandi, Malad East, Joshweshari East, Darukhanna, Dharavi, Khar, Dadar, Parel...

We want to help NGOs to increase their visibility towards potential donors through social media, to help them raise fundings;

From mid-2020 onwards, we want to organise an event every week, with the simple agenda to offer free concerts or workshops to as many people as possible, because we think that access to a live concert and laughter should be **A RIGHT FOR ALL**.

---> and our "STEP 2" will help achieving this mission!

16 Sept
4:00 PM
FREE ENTRY



Ankur

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FEAT. ANKUR TEWARI & SID

Come join us for some live music



GATECITY

VENUE
After S
Gannes
N.D.G
Einnwa
Dharav

Wed, 14th Nov
6:00 PM

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VASUNDHARA



ZOE
SIMPSON
JAN. 17th & 18th



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THE GREAT
HARRY
HILLMAN

MONDAY NOV 25TH 2019
5 PM



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SHINE

Perna Anti Trafficking,
Khargar, Navi-Mumbai
18th September 2019



MELINA
TOBIANA

April 22nd, 2019
4:30 PM



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SAMANTHA
NOELLA

Thursday August 29th, 2019
Day Care Haematology Ward
KEM Hospital, Parel, Mumbai



SWINGIN'
partout

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GREG
ELLIS

MUSIC HEALING
WORKSHOP

Sunday Sept 8th 2019
HAPPY FEET HOME
Ston, Mumbai



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LAXMI
BOMB



SHUBHANGI
JOSHI
COLLECTIVE



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JUNE. 27th, 2019 - 5.30pm

NEEL ADHIKARI



SUPERGOMBO

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MONOSWEZI

WEDNESDAY DEC 4TH 2019
3.30 PM

AKSHARA
PORTUGUESE CHURCH
BADAR WEST - MUMBAI



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DAVID
BRESSAT
QUINTET

WEDNESDAY DEC 18TH 2019
7 PM

BOMBAY TO BARCELONA LIBRARY CAFE
TIMMY ARCADE 77B, MAKWANA RD, GANDEVI

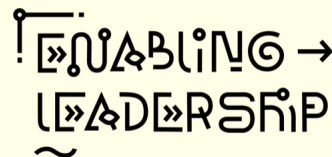


THE NGOS THAT INSPIRE US AND WE WORK WITH

for women
empowerment
& against
sex trafficking



for youth
empowerment
and education



for kids health care

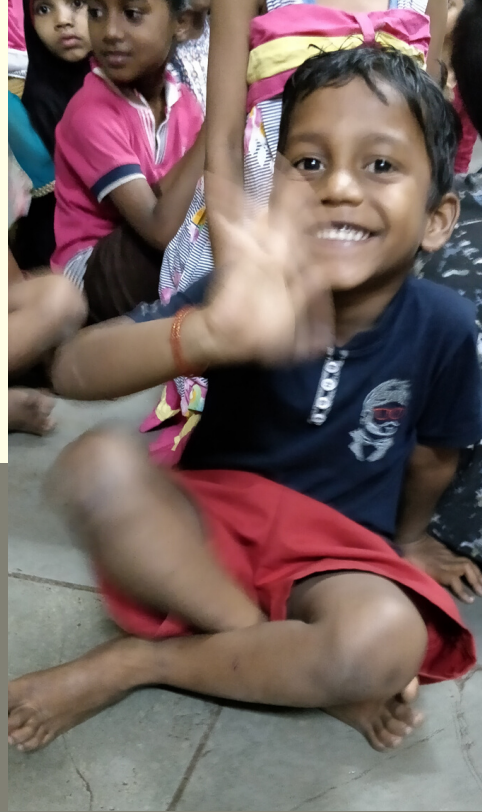




CHANDRIKA RAO

APNALAYA

Thank you so much for coming to Govandi slums, no one ever come here and our kids had lots of fun



CHANDU

6 years old

I loved the band, I danced non-stop for one hour, it was soooooo much fun!!!



JAYA

8 years old

I had a wonderful time singing, laughing and dancing.



MUSIC MULAKATEIN STEP 2 - TRAINING



MUSIC MULAKATEIN

STEP 2 - TRAINING

We are offering a 3-months professional internship in music management to young adults from under-privileged background, with a priority on **WOMEN EMPOWERMENT**. In 2018, we have trained girls from KRANTI, a NGO taking care of daughters of sex workers.

Thanks to a comprehensive curriculum, we're teaching them general work skills like:

- *social media: online research, organisation of information;*
- *computer proficiency: folder management, database, Excel, Word;*
- *creative skills: poster design, phone photography and videography;*
- *event coordination: email / phone interaction and logistics.*

With direct hands-on ground, our interns get to organise the concerts in the slums, the "STEP 1" of our Music Mulakatein project.

-----> IT'S A FULL CIRCLE!

OUR INTERNS 2018-19



**SHRADDHA
KATTI**

I met music professionals, learnt about social media and phone videography and went to live music concerts.



**JAYASHREE
PATIL**

I started the agency and the jazz community's Instagram account, spoke in public and gave interviews



**GEETA
TIMAPPA**

I learnt how to use a computer, write emails, do online research and design a poster. Now I design my NGO's poster



MUSIC MULAKATEIN STEP 3 - EMPOWERING



MUSIC MULAKATEIN

STEP 3 - EMPOWERING

The third step of our project for 2020 is to create a professional support system to young artists, talents and creative entrepreneurs from under privileged background.

We want to help them set up, start and build their own professional creative project by providing:

- *specialised training;*
- *advice to develop their own professional network;*
- *marketing support.*

And help them make their dreams come true!

NUMBERS in 2019

14 **Live concerts**

4 **Workshops: singing, song writing,
rap**

1000+ **People saw a live concert for the first
time of their lives since Sept 2018**

TARGETS for 2020

48

Live music concerts, once a week

10

**Workshops: singing, song writing,
rap**

4000+

**People will attend a live concert for
the first time of their lives in 2020**

ABOUT US



EMMANUELLE DE DECKER

Emma, French national living in India since 2004, runs the music agency GATECRASH, organising concerts and promoting the independent live music scene in India. Along with her team, they curate venues, festivals and events, set up tours for international bands across the country, promote the jazz scene through jazzinindia.com and develop social initiatives with NGOs, with the belief that music plays a powerful part in social change.

TANISH THAKKER

Born in Mumbai and having studied and worked in UK and USA, Tanish joined GATECRASH in 2018 as the agency's business partner. His work experience spans from skills development, startup incubation and music management.

In 2011, he set up the Center for Employability at the University of Northampton and co-authored a textbook 'Career Development and Employability Skills'.

CONTACT US



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